



Northwest Flower & Garden Show Fact Sheet

- WHAT:** **The 18th Annual Northwest Flower & Garden Show**
The third largest spring flower show in North America!
- WHEN:** February 8 - 12, 2006
- HOURS:** 9:00 a.m. – 9:00 p.m. (Wed. – Sat.)
9:00 a.m. – 6:00 p.m. (Sun.)
- TICKET PRICES:**
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| \$65 | All-Show Pass (good for all 5 days) |
| \$48 | Premium Ticket (includes exclusive viewing of display gardens from 8:00 a.m. – 9:00 a.m., valet parking, and a tote bag – LIMITED QUANTITY AVAILABLE) |
| \$28 | Two-Day Pass |
| \$16 | Early Bird Daily Admission (purchased at participating ticket outlets or online through February 7) |
| \$19 | Regular Admission at door |
| \$15 | Group (20 or more, advance sales only; call 206-789-5333 for details) |
| \$11 | Half Day (purchased at the door after 3:00 p.m., Sunday 2:00 p.m.) |
| \$8 | Student ages 25 years old and younger (must present valid student ID at door) |
| \$3 | Child ages 6 – 17 |
| Free | Child ages 5 and under |
- WHERE:** Washington State Convention Center
7th and Pike, Downtown Seattle
- NEW FEATURES:**
- ◆ **Sproutopia: A Place for Kids!** – Includes hands-on demonstrations and activities as well as a new **Sprout Stage** with performances by the Seattle Children’s Theatre and special presentations on bugs, bats, worms and more!
 - ◆ **Destination Living by Windermere Real Estate** – Experience second-home living in this new feature designed to transport visitors to vacation-living hot spots.
 - ◆ **Ask the Experts** – Representatives from the WSU Master Gardener program will be available each day of the show to answer questions and give free advice on a broad range of gardening topics.
 - ◆ **Amateur Competition** – Showgoers are invited to show off their green thumbs by entering houseplants, floral arrangements or cuttings to be showcased at the Show. An application can be downloaded from www.gardenshownw.com/highlights.php.

- ◆ **“A Place to Take Root”** – The first exhibit devoted to the evolution of the common flower pot will be presented by the Northwest Horticultural Society. This traveling museum piece will include a display of significant replicas and live demonstrations.
- ◆ **Flower Market** – Visitors can purchase hand-tied bouquets crafted from a variety of local and exotic stems, as well as create custom bouquets to take home from the show
- ◆ **Green Industry Conference** – While at the Show, industry professionals can attend 10 one-hour presentations on topics such as organic landscape care, efficient irrigation systems, marketing and building business, and more.

**SHOW
FAVORITES:**

- ◆ **24 fully-designed display gardens** by some of the Pacific Northwest’s most prestigious nursery and landscape professionals
- ◆ **Flora Fantasia** – Twice as big as last year, the exhibit showcases premier local nurseries artfully displaying their most beautiful stock of blooms
- ◆ **Container Garden Exhibition** – Showcasing one our nation’s fastest-growing gardening trends, this exhibit features the creative stylings of a variety of designers
- ◆ **Funky Junk** – A fun display of creative garden uses for throwaway stuff designed by area high school students and non-profit organizations
- ◆ **Seminar Series** – Sponsored by *Sunset*, the series features over 100 exciting seminar presentations and hands-on demonstrations by horticulture and garden design experts
- ◆ **Marketplace** – A garden-lover’s shopping paradise where retail exhibitors and artisans offer upscale garden-related products and services

PREVIEW GALA: Held on Tuesday, February 7, The Arboretum Foundation’s “Love at First Sight” is an enchanting evening where guests will be the first to see the magnificent display gardens while enjoying hearty hors d'oeuvres, beverages and a silent auction. All proceeds will benefit the Washington Park Arboretum. **Tickets are on sale now by phone at 206-325-4510, via website at www.arboretumfoundation.org, or visiting the Arboretum’s Graham Visitors Center.**

SHOW INFO LINE: 206-789-5333

WEBSITE: www.gardenshownw.com

MEDIA CONTACT: Laura Vanderpool, Parsons Public Relations, 206-789-5668 or laura@parsonspr.com

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